
BOTANICAL
THEORY
by appointment only
OLIVIA - 0439 968 835
HOLLIE - 0401 175 466

BIG DREAMS? WILD BRIEFS?

We are all in.

WE'RE HERE FOR THE WHOLE JOURNEY - FROM FIRST MOOD BOARD TO FINAL PACK DOWN.

USING LUXE REAL TOUCH FLORALS WE DESIGN FLORALS THAT FEEL LIKE YOU.

WHETHER IT'S A WEDDING, EVENT, OR BRAND MOMENT, WE BRING YOUR STORY TO LIFE IN FULL COLOUR (AND TEXTURE).

HOLLIE + OLIVIA



Alright, let's talk about the bridal team!
THESE ARE FOR YOUR SAFE KEEPING.

First up, we have the Essentials bouquet, Perfect for those who want to keep it real on the budget front without sacrificing style.

Next, we have the Statement bouquet.
They're all about making an entrance with their larger-than-life presence and a mix of floral treasures.

And finally, the crème de la crème - our Luxe bouquet. These babies are designed to make your heart skip a beat, with their sheer opulence and jaw-dropping floral selection.



ESSENTIALS
Elegant real touch roses

$160



STATEMENT
Our most popular choice!
Trailing ribbon, an additional $10

$260



LUXE
For a bride with a vision!

$310 +

STATEMENT
A mixture of deep burgundy's, lilac and ivory.
$240



ESSENTIALS $160



STATEMENT $260



LUXE $310 +



STATEMENT

A mixture of roses, orchids and trailing ribbon for our beautiful bride, Melissa.
$250 including her trailing Ribbon.

BRIDESMAID STATEMENT

Melissa's squad also had the "Statement" in the bridesmaids size to suit.





POCKET FLORALS

Rather than your traditional floral pin, why not make a little more of a statement?

Groom $35 / Groomsmen $27



PINNED BUTTONHOLE

Safety pinned, super easy to pin!!

Groom $22 / Groomsmen $18



CEREMONY OPTIONS



METAL PLINTHS

White metal structure measuring 1800mm tall with the Depth x Width 370mm

Sprinkle of Love - $800

** Medium Coverage - $1200 **

Luxe and Full - $2000



FLORAL TOWERS

2 x 1.6m towers with $700ea
2 x luxe floor arrangement $300ea
1 x large signage florals $250



ON SITE
BARRELS OR PLINTHS

2 x Arrangements $200ea



GROUNDED CRESCENT

Individual Arrangements shaped into a Crescent

$100-300ea

We would reccomend 3-7arramgements



AISLE

6 x Aisle Arrangement $125ea



ON SITE STRUCTURE

1 x Medium $80

1 x Large $150



ON SITE STRUCTURE

2 x large (Aisle Arrangements) $150ea
8 x Small - Large (ceremony) $60-$150ea



FLORAL TOWERS

2 x 1.6m towers with $600ea
4 x Large floor arrangement
$200 each



WHITE PLINTHS

2 X Acrylic Plinths $50ea
2 x Large Floral Arrangements
$200 each



CLEAR ACRYLIC

2 X Acrylic Plinths $50 ea
2 x MEDIUM $125 ea
2 x LARGE $200 ea
1 x CASCADING $400



MIXED
2 x LUXE arrangement
$500 each



MIX IT UP

1 x Medium $80

4 x Medium-Large $125-$150ea

2 x Tube Vases $10 ea

Acrylic Plinths $40-50ea



MIX IT UP

1 x Medium $80
2 x Medium $125
5 x Large $200-$300ea
Acrylic Plinths $40-50ea
Metal Stand $50ea
(candles not for DIY set up)



ARRANGEMENTS

2 x luxe $300



LUXE + FULL CEREMONY

ranging from $1800 - $2500
minimum 6-7 relocatable arrangements
Mix use of freestanding elements and plinths.



DECOR ELEMENTS

Sand Candles $10 ea
Fruit Styling $2-5ea
Taper Candles $9-15 ea
Large Arrangements $200-$300ea
Acrylic Plinths $40-50ea



FREE STANDING TOWERS

2 x 1.8m towers $900 ea

1 x Luxe grounded arrangement $500



HANGING Fflorals

$500 per meter

CLOUD STANDS

$300 per stand INCLUDING FLORALS
GROUNDED ARRANGEMENTS $300 ea





RECEPTION MOODBOARD



WISHING WELL
Clear, White and Nude
30cm x 30cm
$40ea plus Decal



BUD VASES $10ea

1 X LARGE $300 ea
1 X STAND $40
1 X WELCOME SIGN $220







BUD $10ea

MEDIUM $150

LARGE $200





HANGING FLORALS

$500 per meter







LARGE $200

WISHING WELL
Clear, White and Nude
30cm x 30cm
$40ea plus Decal


MEDIUM $80
MEDIUM $80
WELCOME
we're so glad you're here
CHASE and MADELINE
FEBRUARY 24, 2024
LARGE $200

DECOR ELEMENTS

SAND CANDLES $10 ea
TRAVERTINE STYLING $20
FABRIC DRAPING $100





CASCADING FLORALS

$300 PER METER







SMALL $30



LUXE $500



CANDLES + BUD'S
$10 including florals



SMALL $30







CANDLES + BUD'S

$10 including florals







MEDIUM $125

MEDIUM $125

MEDIUM $125



SAND CANDLE $10ea

BUD VASE $10ea


TAPERS
Taper/base/Glass Sleeve $15
BUD VASE $8-10 ea
TABLE RUNNER $40

ROUND STATEMENT $120
(add tealights for $3.5ea)







MEDIUM $80

FAUX APPLES



SAND CANDLES $10













LARGE $200

STATEMENT $120


LARGE $200
LARGE $200
LUXE $300



TAPER HOLDERS $5ea
Candles $7-10ea
Colour: Black + Gold

MEDIUM $80

LARGE $200

CASCADING $300 per meter.




STATEMENT $200
Candles and Florals




CASCADING $300 p/m





MEDIUM $80



SUSPENDED FLORALS $500 p/m



TABLE END $125
repurposed from ceremony





CAKE FLORALS $40-80
for your safe keeping

STATEMENT $20 per guest
candles, florals and fruit styling and/or table runners.





STATEMENT $20 per guest
candles, florals and fruit styling and/or table runners.







MEDIUM $80


TAPER + SLEEVE $15
BUD VASE $10
TEALIGHT $3.5
NAPKIN $4


SMALL $60
TAPER + SLEEVE $15
TABLE NUMBER $5
bridal
TABLE
BUD VASE $10



SMALL $30





TAPER + SLEEVE $15
SAND CANDLE $10
TEA LIGHT $3.5



LED CANDLES

The allure of our real wax LED candles. Crafted from genuine wax, they emit a warm, inviting glow, reminiscent of traditional candles, yet without the worry. The flickering flame-like effect, making them an ideal choice for any setting. $3ea



ADD-ONS



SIGN FLORALS

Let's be honest, cookie-cutter is just not our style! We're all about that bespoke life.
Embrace the extraordinary, because at Botanical Theory, ordinary is not in our vocabulary!

GROUNDED Use a Vase to add height and fullness. Add some bud vases to maximize on size.

LARGE FLORALS $200 - BUD VASE $ 10EA



WELCOME Vase free florals for fullness, this is a great option to cover your sign stand and add the impact we're all dreaming of.
SIGN STAND $40
LARGE FLORALS $250
A1 SIGN - $220







CUSTOM SIGNAGE

WELCOME SIGN: A1 $220 / A0 $300+

SEATING CHART: A1 $220 / A0 $330+

COMBO PACKAGE: $580
- Seating chart up to 1.5metres tall
- Welcome sign up to 1 metre tall
- Shape, colours and fonts can be altered (no extra charge)
- Printed on 5mm foam board with fold out stands on back.

Prices are all inclusive of designer costs and printing all we need is a reference image and confirmation of your copy!





Small Arrangement: $60
Large Arrangement: $200
Sign Stand : $40
Acrylic Welcome Sign : $100



NAME CARDS

INJECT YOUR WEDDING'S BRAND INTO EVERY DETAIL.

Each card reflects a touch of sophistication that resonates with your event's essence. Elevate your event beyond the ordinary and leave an impression with our acrylic name cards – a tangible reflection of your love story and an exquisite keepsake for your treasured guests.

$2.5-5 EACH



TABLE LINEN

Elevate Your Table Styling with Organic Napkins
Add a soft, luxurious touch to your tablescape while. Whether you're after bold pops of colour or subtle earthy tones, these napkins are the perfect way to tie in your palette and bring your florals to life. A simple addition that makes a lasting impact.

Napkins $4ea / Table Runners $30ea





ARRANGEMENT SIZES

01

BUDS



BUD ARRANGEMENTS

A collection of smaller vases offer a budget-friendly option that doesn't compromise on style. Price is inclusive of florals, ensuring each bud vase is a mini masterpiece. Ideal for creating a cohesive look across your venue, our bud vases bring a splash of color and sophistication to any setting.

Size: 15cm- 15cm width x Height

$8-15 ea

02



SMALL ARRANGEMENT

Vased florals are the best way to make an impression without breaking the budget, offering a cost-effective option. The price point is influenced by the richness and fullness of the floral selection, potentially incorporating vase-free arrangements, which are available at a competitive price of $60.

Size: 15cm- 25cm width x Height

$30 - 60 ea

03

MEDIUM



MEDIUM ARRANGEMENT

Medium arrangements are curated primarily based on the flowers themselves, not restricted by the vessel. Elevating the florals can be effortlessly achieved by arranging them in a taller vessel, thus adding a touch of height and elegance to the overall composition.

Size: 25cm x 55cm Height

$80 - 125

04

LARGE



LARGE ARRANGEMENT

This size offers remarkable versatility! Its proportions make it perfect for creating stunning aisle florals that can seamlessly transform into table ends, a captivating bar centerpiece, or a graceful addition at the base of your sign stand.

Size: 60cm - 75cm width x height
$200 ea

05

LUXE



LUXE ARRANGEMENT

These regal pieces are designed to make a show-stopping statement. Their generous sizes are particularly suited for arbors and venues where an extra burst of floral grandeur is required.

Size: 75cm width x height plus
$300-500 ea



HELLO@BOTANICALTHEORY.COM.AU